



Hoey & Farina, P.C. Named One of Constant Contact's 2011 All Stars

Hoey & Farina, P.C. recognized for achieving exemplary marketing results!

[CHICAGO, IL / March 2012] – Hoey & Farina, FELA Lawyers / Train Accident Attorneys, has received the [2011 All Star Award](#) from [Constant Contact[®], Inc.](#), the trusted marketing advisor to more than half a million small organizations worldwide. Each year, a select group of Constant Contact customers are honored with the All Star Award for their exemplary marketing results. Hoey & Farina's results ranked among the top 10% of Constant Contact's customer base.

"We're pleased our free email newsletter reaches so many railroaders and their families, and receives such wonderful feedback and suggestions for future editions. *Straight Track* is a great resource for railroaders for important information on rail related news, safety issues and employees' rights. We have great hopes for continued positive interactions through this media source."

Constant Contact customers using any combination of the company's Email Marketing, Event Marketing, and Online Survey tools are eligible for this award. Constant Contact looked at the following criteria to select this year's All Stars:

- Frequency of campaigns, events, and surveys
- Open, bounce, and click-through rates
- Event registration rates
- Survey completion rates
- Use of social features
- Use of mailing list sign-up tools

"There is nothing we like more than to see our customers finding success. It's the reason Constant Contact was founded, and it's a thrill to see the fantastic results that our All Stars are achieving," said Gail Goodman, CEO of Constant Contact. "This group is really leading the charge when it comes to delivering relevant, engaging content that drives real business results. We salute this year's All Stars for their success, and are honored to have played a part in their achievements."

About Constant Contact, Inc.

[Constant Contact](#) is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing[™] tools that help create and grow customer relationships. More than half a million small businesses, nonprofits, and associations worldwide rely on Constant Contact to drive ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled KnowHow, education, and free coaching with a personal touch, including award-winning customer support.

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